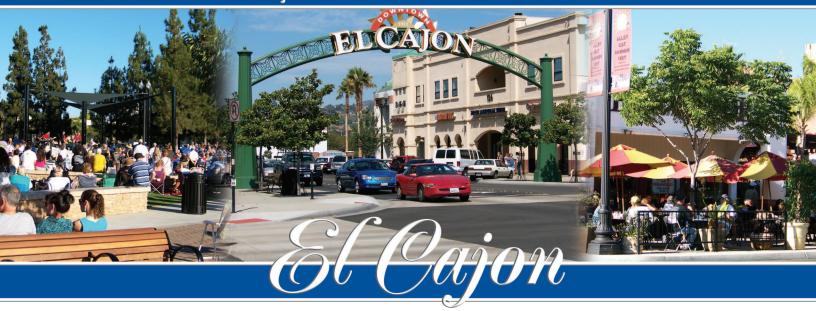
# El Cajon: WE MEAN BUSINESS!



## The Keys to Your Business Success:



#### Diverse capable workforce!

- Strong talent pool
- Candidate-rich environment
- Robust integration of business and education sectors



## Location, location, location!

- Great infrastructure: confluence of highways, airport and rail options
- Central HUB joining the East and the West San Diego County
- Just minutes from regional airport, beaches, mountains, and major attractions



#### Streamlined business service attitude!

- Expedited and personalized business processes
- Well-trained for your business planning success
- Low development costs and fees



## **Education hot spot!**

- A stone's throw from top colleges and universities
- Unparalleled business development partnerships and business-specific support



#### Accessibility!

- Local airport, mass transit, and trolley
- All roads lead here: Linked by three major freeways



#### Center of commerce!

- Greater "sales per capita" than other nearby cities
- Only East County indoor shopping mall
- All sectors represented: Industrial, Manufacturing, Retail, and Consumer Service.



## Unbeatable quality of life!

- Near-perfect climate...year round!
- Family-friendly, low cost of living
- Unparalleled public safety services



## **Business affordability!**

- Low business overhead expenses
- Real estate, land, lease and rents: lowest in region
- PBIDs, grants and collaboratives to help you succeed



## Center of population!

- Boasts over 321,000 people in five-mile radius from downtown!
- Regional shopping hub



## A fun place to be!

- Limitless entertainment options
- The renowned East County Performing Arts Center
- Lively, vibrant and happening downtown!

# EL CAJON: THE RETAIL, MANUFACTURING, AND SERVICE HUB OF EAST SAN DIEGO COUNTY