



# El Cajon

## The Keys to Your Business Success:



### **Diverse capable workforce!**

- Strong talent pool
- Candidate-rich environment
- Robust integration of business and education sectors



### **Location, location, location!**

- Great infrastructure: confluence of highways, airport and rail options
- Central HUB joining the East and the West San Diego County
- Just minutes from regional airport, beaches, mountains, and major attractions



### **Streamlined business service attitude!**

- Expedited and personalized business processes
- Well-trained for your business planning success
- Low development costs and fees



### **Education hot spot!**

- A stone's throw from top colleges and universities
- Unparalleled business development partnerships and business-specific support



### **Accessibility!**

- Local airport, mass transit, and trolley
- All roads lead here: Linked by three major freeways



### **Center of commerce!**

- Greater "sales per capita" than other nearby cities
- Only East County indoor shopping mall
- All sectors represented: Industrial, Manufacturing, Retail, and Consumer Service.



### **Unbeatable quality of life!**

- Near-perfect climate...year round!
- Family-friendly, low cost of living
- Unparalleled public safety services



### **Business affordability!**

- Low business overhead expenses
- Real estate, land, lease and rents: lowest in region
- PBIDs, grants and collaboratives to help you succeed



### **Center of population!**

- Boasts over 321,000 people in five-mile radius from downtown!
- Regional shopping hub



### **A fun place to be!**

- Limitless entertainment options
- The renowned East County Performing Arts Center
- Lively, vibrant and happening downtown!

## **EL CAJON: THE RETAIL, MANUFACTURING, AND SERVICE HUB OF EAST SAN DIEGO COUNTY**

**Building and  
Fire Safety:**  
619.441.1726

**Business  
License:**  
619.441.1668

**Engineering:**  
619.441.1653

**Planning  
and Zoning:**  
619.441.1741

**Redevelopment:**  
619.441.1775

**Stormwater:**  
619.441.1653

**City Hall:**  
200 Civic Center Way  
El Cajon, CA 92020