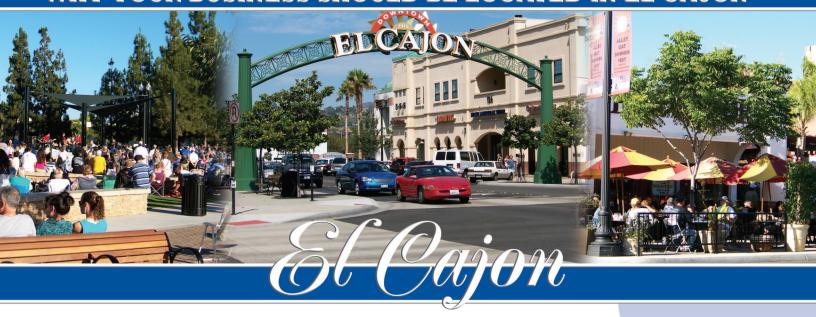
WHY YOUR BUSINESS SHOULD BE LOCATED IN EL CAJON



While there are probably hundreds of good reasons that your business should be in El Cajon, California, here are the TEN TOP REASONS we hear:

- 1. **We want you!** We value El Cajon businesses and want to help you thrive.
- 2. **We're accessible!** Your suppliers, customers, and employees can easily get to El Cajon from Interstate 8, Interstate 125, and State Route 67, which are less congested than in other parts of San Diego County. Plus, El Cajon is served by numerous bus lines, the San Diego Trolley, and Gillespie Field, a premier regional airport.
- 3. **Low development costs!** El Cajon has some of the lowest development fees in San Diego County and land costs are less as well.
- 4. **Streamlined permitting process!** El Cajon has instituted such services as "Over-the-Counter Wednesday" permits, combined fire and building plan check and inspection services, and a host of other processes to help expedite your permits.
- 5. **Diverse, capable workforce!**El Cajon boasts a capable, willing workforce. The City also makes it easy to own a home with affordable loans for first time homebuyers.

- 6. **Center of commerce for East San Diego County!** El Cajon's strategic location and other assets make it the retail, manufacturing, and service hub of East San Diego County, attracting a greater retail sales per capita than other nearby cities. We also have the only East San Diego County indoor mall!
- 7. **The center of population!** El Cajon boasts over 321,000 people within a radius of five miles of its downtown.
- 8. *It's a fun place to be!* Whether you enjoy classic car shows, Friday night concerts in the park, performances at the East County Performing Arts Center, or dining in an outdoor café, El Cajon has it.
- 9. **Education hot spot!** El Cajon boasts the award-winning Grossmont Unified High School District, Grossmont Community College, and is just minutes away from San Diego State University.
- 10. **A sunny place!** We have great weather. El Cajon is typically sunny when coastal areas are covered with fog.

EL CAJON:
THE RETAIL,
MANUFACTURING,
AND SERVICE HUB
OF EAST SAN
DIEGO COUNTY

Building and Fire Safety: 619.441.1726

Business License: 619.441.1668

Engineering: 619.441.1653

Planning and Zoning: 619.441.1741

Redevelopment: 619.441.1775

Stormwater: 619.441.1653

City Hall: 200 Civic Center Way El Cajon, CA 92020