

REBUTTAL TO THE ARGUMENT IN FAVOR OF MEASURE J

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As you read the argument for Measure J, keep in mind that no amount of spin can change these simple realities:

WE CAN'T AFFORD THIS MASSIVE TAX INCREASE

The backers of Measure J want to raise your taxes – and will say and promise you anything to get your money.

But they do not express a single concern that higher taxes will add to your cost-of-living burden. That's because they do not care about the financial impact of this tax hike on you.

WE CAN'T TRUST THESE POLITICIANS

The backers of Measure J cannot be trusted. How many times have we been lied to by these politicians and special interests when they claim a tax hike will fund things we want – and then they fail to deliver or divert the money to other things?

Read the fine print on Measure J – not a penny is specifically earmarked for what they claim.

DEMAND REFORM – NOT TAX HIKES

Instead of fixing the fiscal mess they have created, these politicians now want to put the burden of their wasteful spending on your back with this deceptive tax hike bailout for them. Let's force them to be accountable with their existing budget.

Vote NO on Measure J



Carl DeMaio
Reform California

Steven Esparza
California Latino Voters Alliance

Richard Rider
San Diego County Tax Fighters

ARGUMENTS
FORM OF STATEMENT TO BE FILED BY THE AUTHORS OF ARGUMENTS
(The following statement is required by California Elections Code Section 9600.)

The undersigned proponent(s) or author(s) of the (circle one: **primary** / **rebuttal**) argument (circle one: **in favor** or / **against**) ballot Measure P at the general municipal election for the City of El Cajon to be held on Tuesday, November 8, 2022, hereby state that the argument is true and correct to the best of their knowledge and belief. **Original signatures are required.**

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| Print Name: <u>Carl Dimano</u> Title (optional): <u>Chairman</u> (If applicable): Submitted on behalf of: <u>Reform California</u> Name of Organization | Signature:  Date: <u>8-19-24</u> |
| Print Name: <u>RICHARD RIVER</u> Title (optional): <u>Chair</u> (If applicable): Submitted on behalf of: <u>San Diego Tax Fighters</u> Name of Organization | Signature:  Date: <u>8-20-24</u> |
| Print Name: _____ Title (optional): _____ (If applicable): Submitted on behalf of: _____ Name of Organization | Signature: _____ Date: _____ |
| Print Name: _____ Title (optional): _____ (If applicable): Submitted on behalf of: _____ Name of Organization | Signature: _____ Date: _____ |
| Print Name: _____ Title (optional): _____ (If applicable): Submitted on behalf of: _____ Name of Organization | Signature: _____ Date: _____ |

IMPORTANT: Indicate below the name of the person to contact and/or receive correspondence.

Name: _____ Email: _____

Phone: _____