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## ARGUMENT IN FAVOR OF MEASURE

2024 AUG 15 P 2:30

## Support Measure J: Prevent Substantial Cuts to Police, Fire, and More.

El Cajon voters have an important decision to make about their community. A YES vote on Measure J, will continue an existing ½ cent sales tax approved by voters in 2008 to fund critical services. Alternatively, a NO vote will result in substantial cuts to the number of firefighters, police officers and more.

Approved in 2008, revenue from this measure ends soon, potentially resulting in a loss of +\$13 million in revenue, over 75% of which goes toward public safety efforts (the Fire and Police Departments).

Before placing Measure J on the ballot, the City held town halls where residents tried to balance the budget without the additional +\$13 million. Every citizen group found no way to balance the budget without drastic cuts to public safety and essential services.

If the sales tax is not continued, substantial cuts will include:

- **Eliminating up to NINE firefighters/paramedics**, leading to longer response times for emergencies like car accidents, heart attacks, and fires.
- **Eliminating up to TWENTY police officers**, resulting in higher crime rates, fewer investigations, and ending homeless enforcement.
- Less paving and street maintenance, resulting in more potholes and reduced property values.
- **Cutting other essential services** such as park maintenance, closing recreation centers, eliminating City events like July 4th fireworks, America on Main Street, Hauntfest, and graffiti abatement.

Measure J includes critical taxpayer safeguards:

- 1) **Limited Duration**: Expires after 20 years.
- 2) **Independent Oversight**: Independent Citizen's Oversight Board, consisting of resident and business representatives, taxpayer advocates, and accounting experts, will oversee funds.
- 3) **Local Funds**: 100% of revenue stays in El Cajon.

Prevent deep cuts to public safety and preserve El Cajon's future without increasing taxes. Vote YES on Measure J.

John Oslovar, Fire Captain / President, El Cajon Professional Firefighters
Melad Tilko, Police Officer / President, El Cajon Police Officers Association
Haney Hong, President & CEO | San Diego County Taxpayers Association®
Ryan Mikha, Resident / Owner, New Vision Building
Lizvet Guerra R, Owner, Bistro del Cajon

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the	direct	argument	in tavor of	ballot measure	J
	Direct OR Rebuttal to the		In favor of OR Against		Letter
at the <b>general</b> election for the	or the City of El Cajon	jon	to be held on	11/5/2024	hereby state
Election Title	Jurisdiction			Date	
that such argument is true and correct to the best of	their	knowledge and belief.			
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