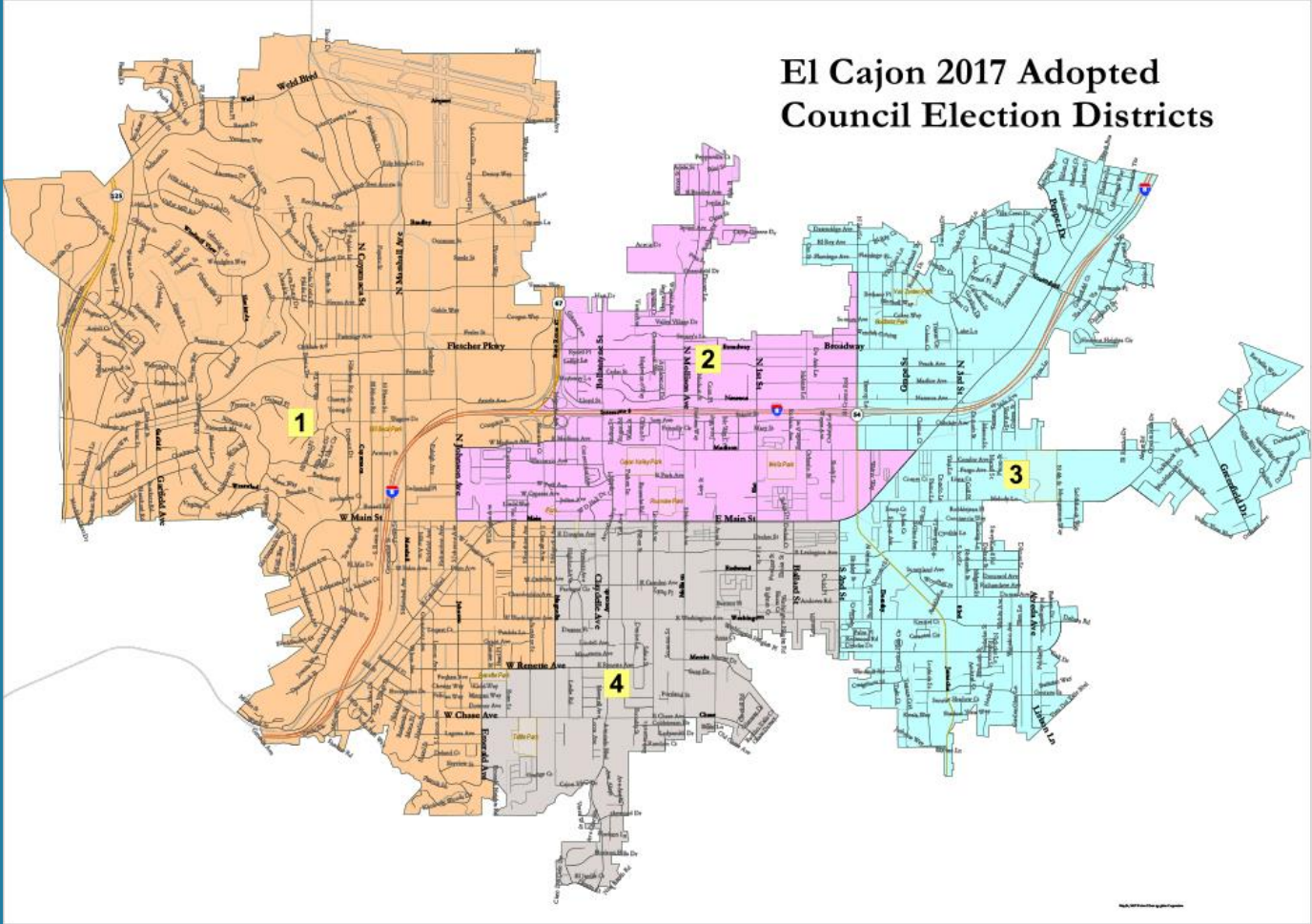


Redistricting and Census Update



Overview and Update

- **Redistricting Process**
- **Current District Map**
- **Redistricting Hearings**
- **Census**
- **City Council Direction**

Measure S

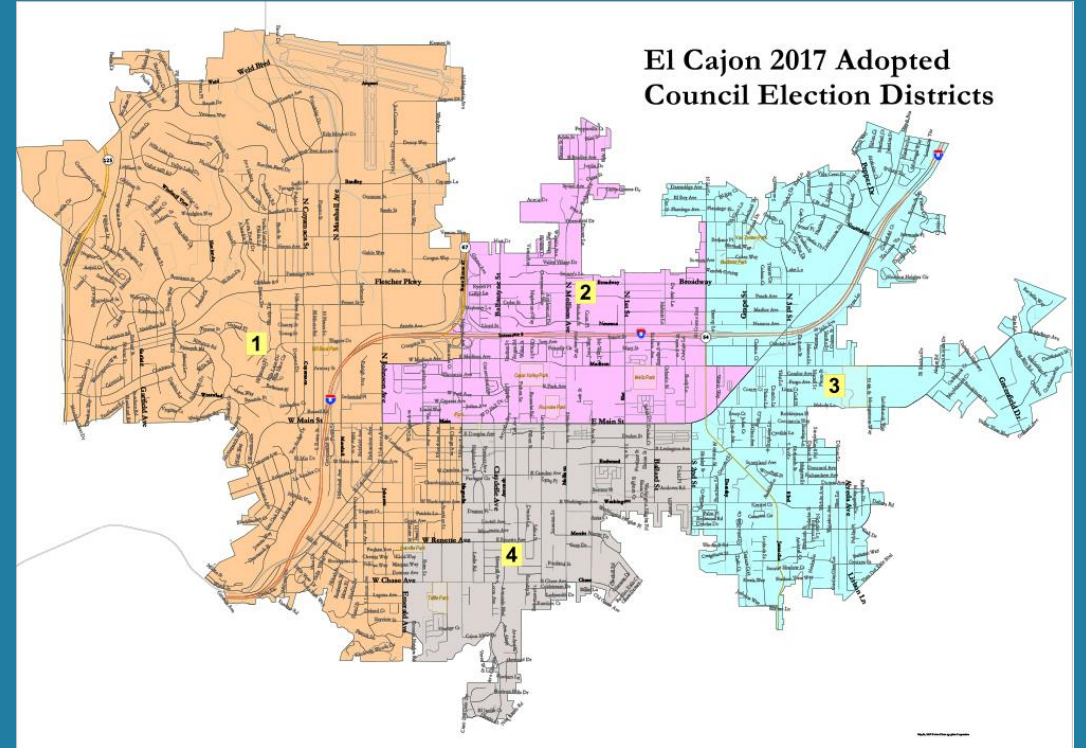
- **Measure S Passed - 69%**
- **Transitioned to District Elections for Councilmembers**
- **Mayor Elected At-Large**



Redistricting Process

4 Community Meetings

- 125 Participants
- 160 Map Submissions
- **Map Adopted June, 2017**
(Using 2010 Census & 2017 Estimates)



What is Redistricting?

- Adjust Voting Districts
- Every 10 yrs. following census
- Equal Representation
($<10\%$ variance)

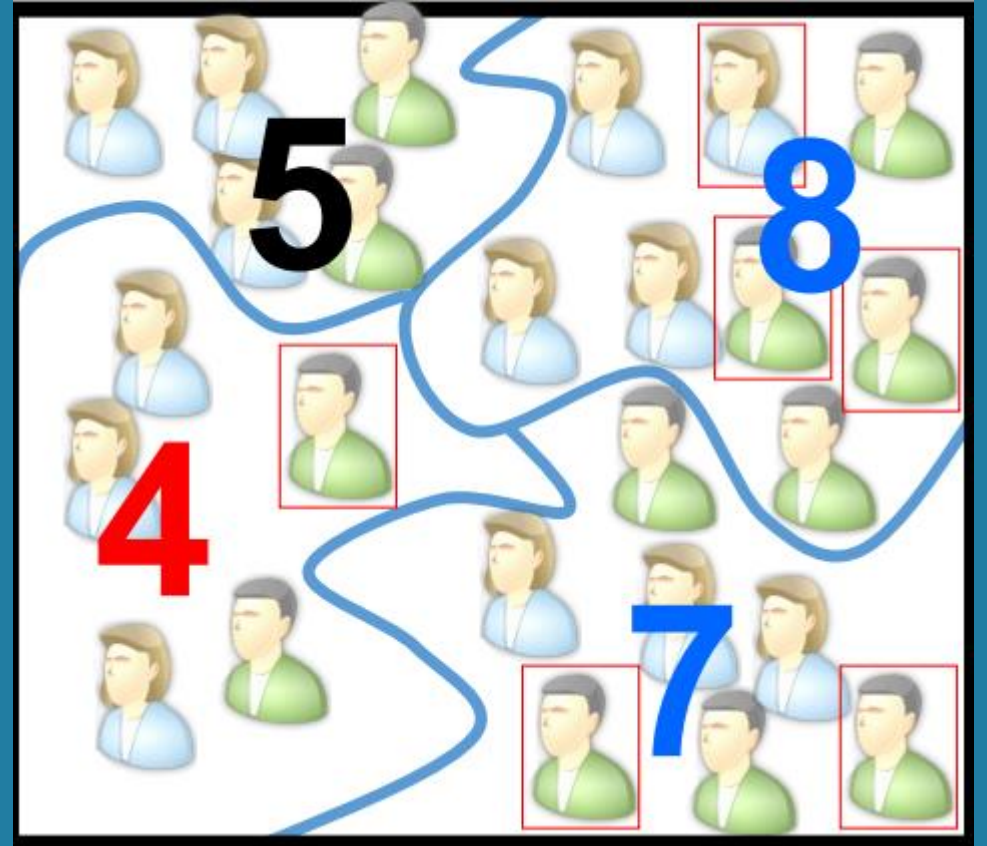


Photo courtesy of Common Cause

Redistricting Process



- State Adjusted Census Data Released
September 27, 2021

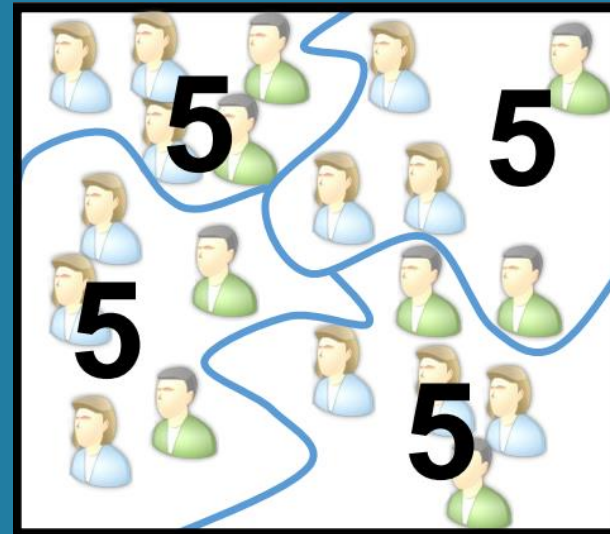
Redistricting Process

Scenarios:

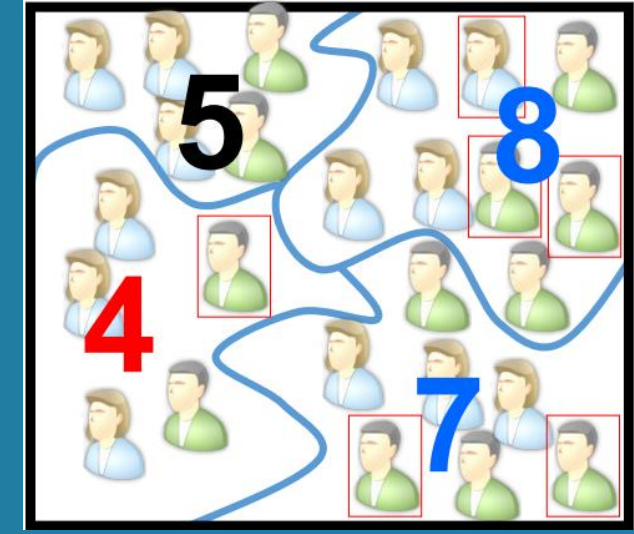
1. Equal Population*
2. Redistricting Required

* Council can opt to redistrict

Scenario 1



Scenario 2



Photos courtesy of Common Cause

Current Map Remains Balanced

2020						
District		1	2	3	4	Total
2020 Census	Total Pop	27,173	27,150	26,514	25,747	106,584
	Deviation from ideal	527	504	-132	-899	1,426
	% Deviation	1.98%	1.89%	-0.50%	-3.37%	5.35%

- Current Map: 5.35% variance
- Equal Population : <10% variance
- Current District Election Map remains balanced

Public Hearings

- **July 14, 2021** 6:30 p.m. @ Hillside Recreation Center
- **September 8, 2021** 6:30 p.m. @ Renette Recreation Center
- **November 4, 2021** 7 p.m. @ Kennedy Recreation Center
- **January 22, 2022** 10:30 a.m. @ Cajon Valley High School

Public Hearing 2

- **Broadway to the North**
- **Jamacha Road and 2nd Street to the East**
- **Washington Avenue to the South**
- **Magnolia Avenue to the West**

Mapping Tools

Current Mapping Options:

- DistrictR – online
- Paper Maps
- Paper Maps w/ Excel
- GIS formats

Optional: Maptitude – Online



Census Data - Growth

El Cajon - 2017 Adopted Districts Growth in 2020 Census

District		1	2	3	4	Total
2010 Census demographics of 2017 adopted districts	Total Pop	25,559	25,099	24,414	24,406	99,478
2020 Census Adjusted Data	Total Pop	27,173	27,150	26,514	25,747	106,584
Growth	Growth	1,614	2,051	2,100	1,341	7,106
	Pct. Growth	6.31%	8.17%	8.60%	5.49%	7.14%

Census Data – Deviation

2017						
District		1	2	3	4	Total
	Total Pop	25,559	25,099	24,414	24,406	99,478
	Deviation from ideal	689	229	-456	-464	1,153
	% Deviation	2.77%	0.92%	-1.83%	-1.87%	4.64%
2020						
District		1	2	3	4	Total
	Total Pop	27,173	27,150	26,514	25,747	106,584
	Deviation from ideal	527	504	-132	-899	1,426
	% Deviation	1.98%	1.89%	-0.50%	-3.37%	5.35%

Census Data – Total Population

2017						
	DISTRICTS	1	2	3	4	Total
Total Pop	% Hisp	25%	36%	23%	28%	28%
	% NH White	61%	45%	64%	57%	57%
	% NH Black	5%	10%	5%	6%	7%
	% Asian-American	5%	6%	5%	6%	5%
2020						
	DISTRICTS	1	2	3	4	Total
Total Pop	Hispanic/Latino	30%	34%	26%	28%	29%
	NH White	52%	44%	59%	56%	53%
	NH Black	6%	11%	5%	7%	7%
	NH Asian/Pac.Isl.	8%	9%	7%	7%	8%

Census Data - Immigration

2017						
	DISTRICTS	1	2	3	4	Total
Immigration	Immigrants	22%	33%	21%	36%	28%
	Naturalized	37%	26%	44%	31%	33%
2020						
	DISTRICTS	1	2	3	4	Total
Immigration	Immigrants	23%	32%	21%	36%	28%
	Naturalized	44%	39%	62%	49%	47%

Census Data – Language

2017						
	DISTRICTS	1	2	3	4	Total
Language spoken at home	English	68%	51%	67%	52%	60%
	Spanish	16%	30%	19%	18%	21%
	Asian-lang	4%	4%	2%	4%	3%
	Other lang	12%	16%	12%	26%	16%
2020						
	DISTRICTS	1	2	3	4	Total
Language spoken at home	English	68%	51%	63%	46%	57%
	Spanish	18%	26%	20%	18%	20%
	Asian-lang	4%	4%	1%	2%	3%
	Other lang	10%	20%	16%	34%	20%

Next Steps

Proceed with:

- 1. Current map OR full process**
- 2. Purchase of additional mapping software**