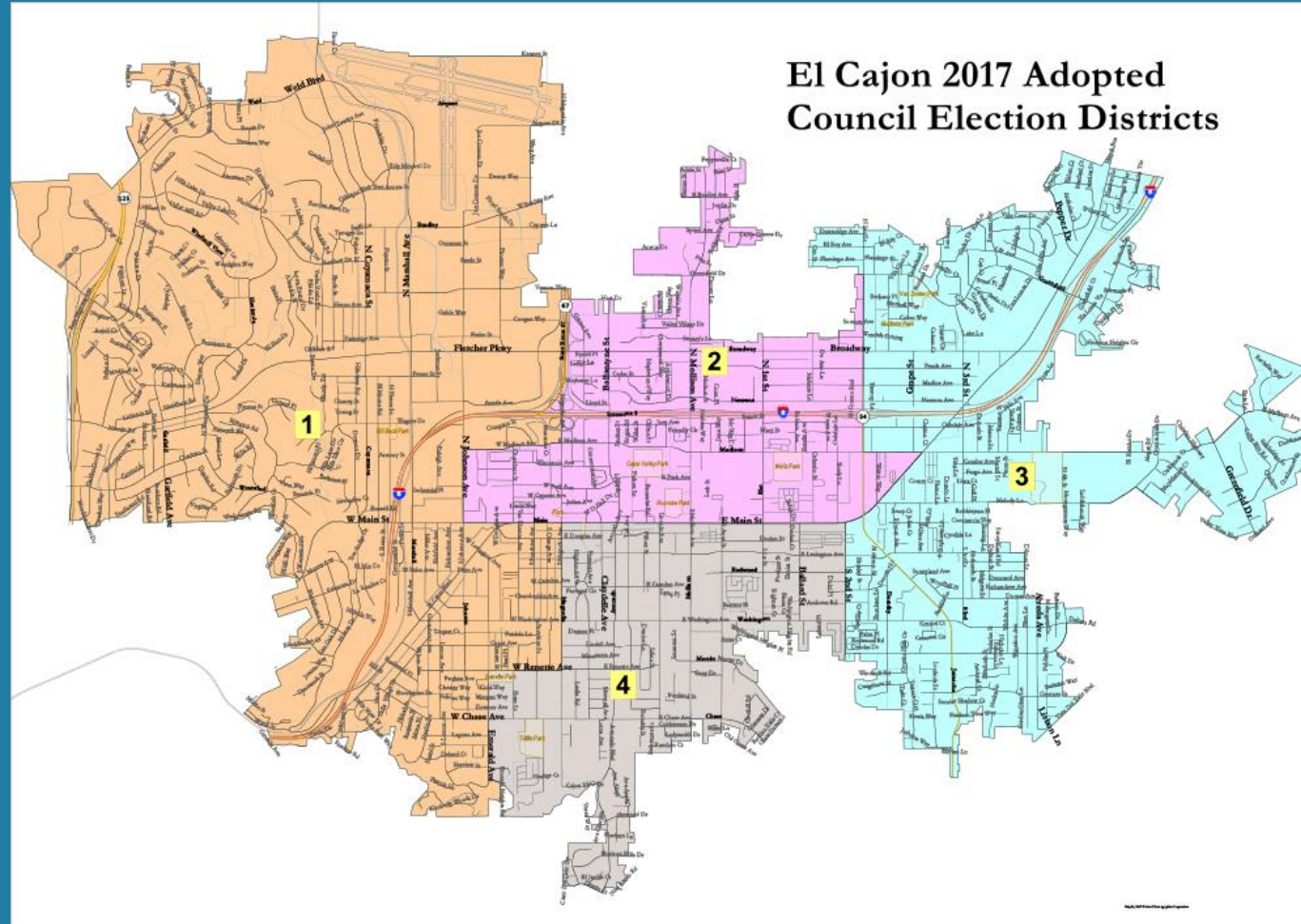


Redistricting Public Hearing 3



Redistricting Hearing 3

- **Redistricting Process**
- **Redistricting Criteria**
- **U.S. Census Data**
- **Draft Maps**
- **Open Public Hearing**

What is Redistricting?

- Adjust Voting Districts
- Every 10 yrs. following census
- Equal Representation (<10% variance) = presumptively constitutionally

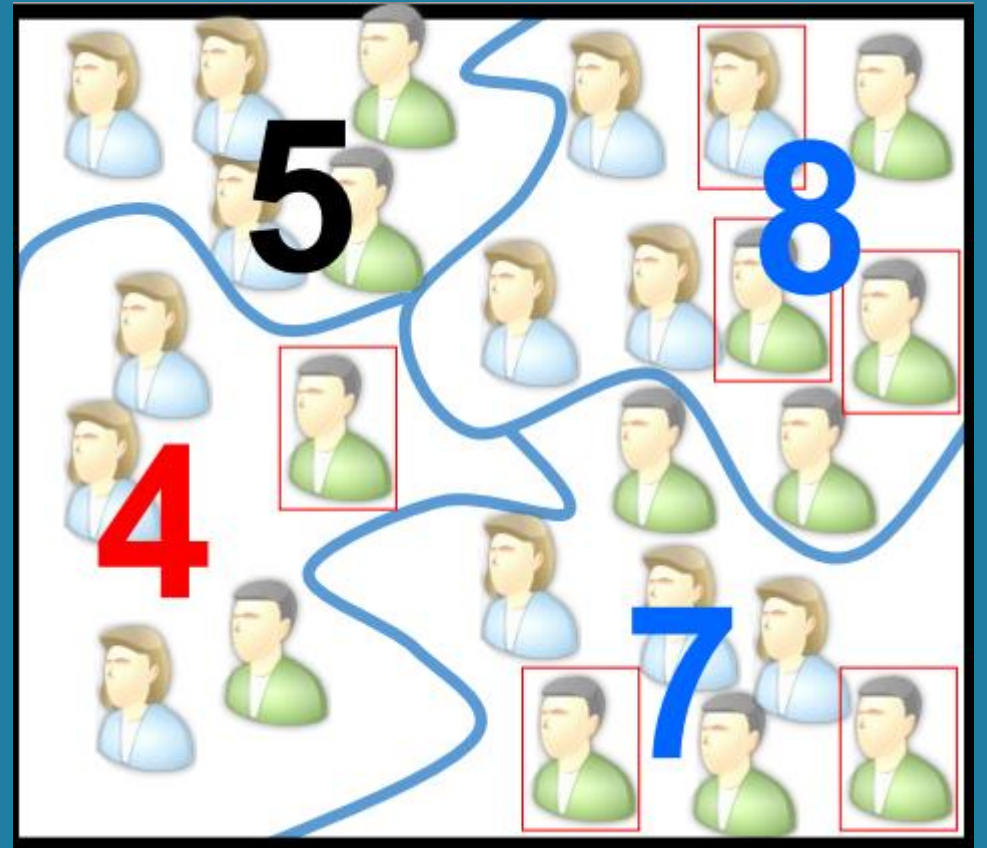


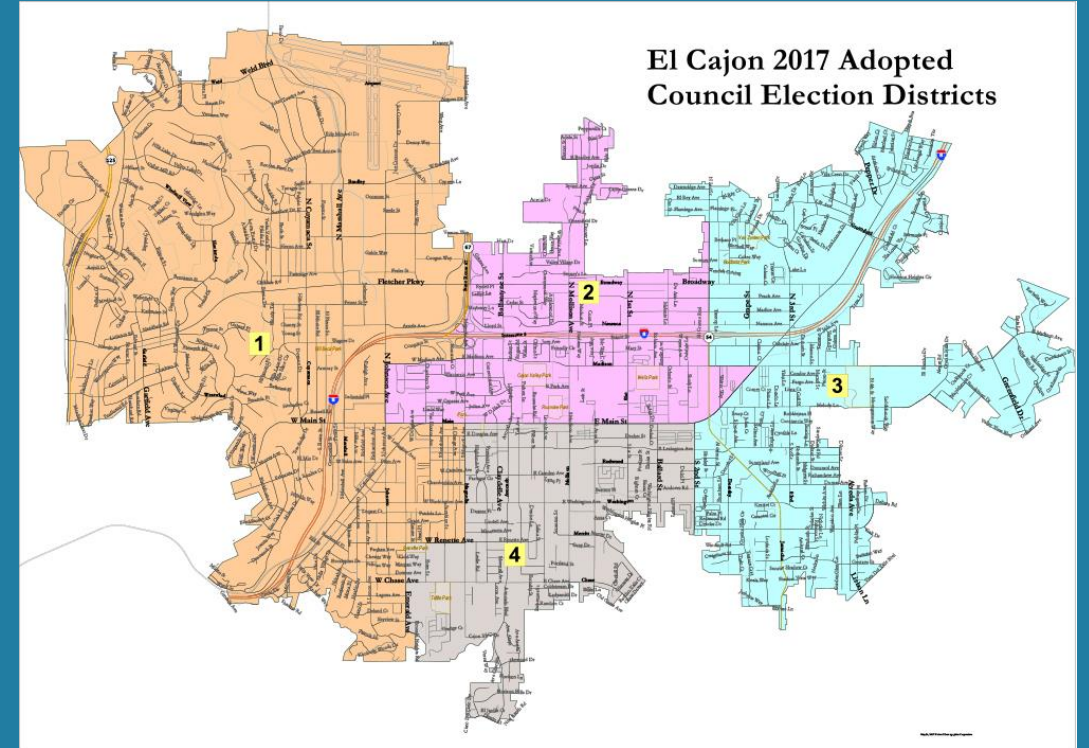
Photo courtesy of Common Cause

District Map Background

Passage of Measure S 2016

4 Community Meetings

- 125 Participants
- 160 Map Submissions
- **Map Adopted June, 2017**
(Using 2010 Census & 2017 Estimates)



Redistricting Process

Date:	STEP	DESCRIPTION
✓ July 14	Public Hearing #1	Held prior to release of draft maps Education about the process and Communities of Interest
✓ Aug.	Census Data Release	Census Bureau releases 2020 Census data
✓ Sept. 8	Public Hearing #2	Education about process, solicit input about Communities of Interest, Provide overview of mapping tools
✓ Sept. 27	California Data Release	California releases official “prisoner adjusted” 2020 redistricting data
✓ Oct. 26	City Council Meeting	City Council Direction if the Districts are still balanced
Nov. 4	Public Hearing #3 -	Solicit feedback about City Council Boundaries
Jan. 14 (Noon)	Map Submission Deadline	Deadline in order to evaluate map and post 7-days ahead of potential map adoption
Jan. 22	Public Hearing #4	Discuss final map options
Apr. 17	Map Adoption Deadline	(Election minus 205 days) Deadline to adopt map ordinance

Federal Laws

- **Equal Population**
- **Federal Voting Rights Act**
- **No Racial Gerrymandering**

California Criteria

1. Geographically contiguous

2. Undivided neighborhoods and “communities of interest”

(Socio-economic geographic areas that should be kept together)

3. Easily identifiable boundaries

4. Compact

(Do not bypass one group of people to get to a more distant group of people)

Prohibited: “Shall not favor or discriminate against a political party.”

Other Traditional Redistricting Principles

- Minimize voters shifted to different election years
- Respect voters' choices / continuity in office
- Future population growth
- Preserving the core of existing districts

El Cajon Redistricting Criteria

1. At least two council districts include voters in similar numbers residing in the **City's central business district** (Specific Plan 182); and
2. These council Districts should also include **comparable geographical area and land uses.**

Current Map Remains Balanced

2020						
District		1	2	3	4	Total
2020 Census	Total Pop	27,173	27,150	26,514	25,747	106,584
	Deviation from ideal	527	504	-132	-899	1,426
	% Deviation	1.98%	1.89%	-0.50%	-3.37%	5.35%

- 5.35% Deviation
- Equal Population : <10% variance = Presumptively Constitutional
- Meets Redistricting Criteria & Principles

City-Wide Total Population

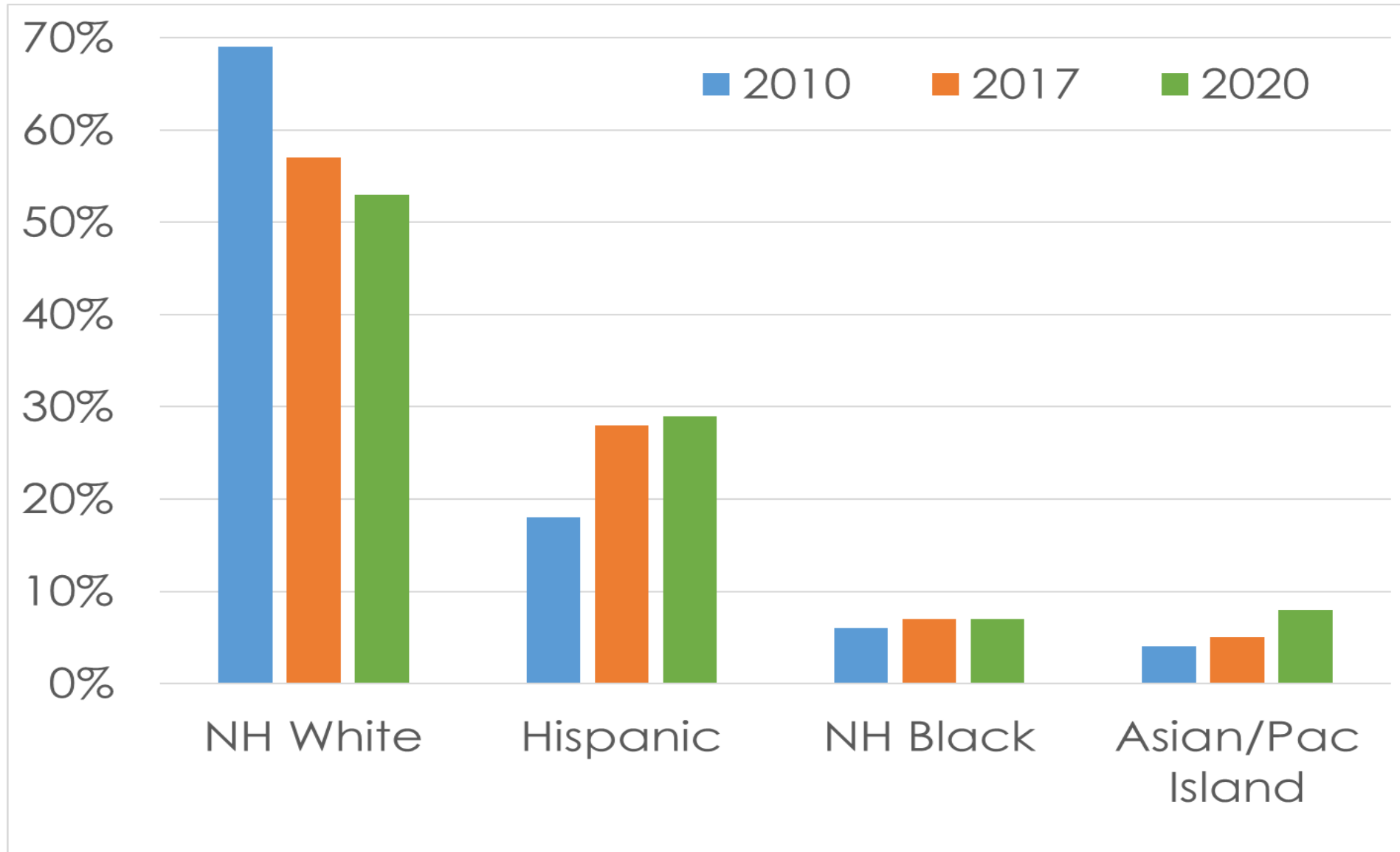
2017	2020
99,478	106,584

+7%

City-Wide Total Population by Ethnicity

	2010	2017	2020	Change
NH White	69%	57%	53%	-7%
Hispanic	18%	28%	29%	+3.5%
NH Black	6%	7%	7%	-
Asian/ Pac Island	4%	5%	8%	+6%

City-Wide Total Population by Ethnicity



City-Wide Voting Age Population

	2017	2020	Change
NH White	61%	64%	+5%
Hispanic	24%	22%	-8%
NH Black	6%	7%	+16%
Asian/Pac Island	6%	6%	—

City-Wide Language Spoken at Home

	2017	2020	Change
English	60%	57%	-5%
Spanish	21%	20%	-5%
Asian-Lang.	3%	3%	—
Other	16%	20%	+25%

Cajon Valley Union School District's Home Language Survey

English	68%
Spanish	13%
Arabic	10%
Chaldean	5%
Farsi	2%

Pashto	1.4%
Kurdish	0.5%
Assyrian	0.2%
Russian	0.2%
Tagalog	0.1%

Total Population by Districts (2017 to 2020)

District 1		
25,559	27,173	+6%

District 2		
25,099	27,150	+8%

District 3		
24,414	26,514	+9%

District 4		
24,406	25,747	+5%

Ethnicities by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	61%	52%	45%	44%	64%	59%	57%	56%	57%	53%
Hispanic	25%	30%	36%	34%	23%	26%	28%	28%	28%	29%
NH Black	5%	6%	10%	11%	4%	5%	6%	7%	7%	7%
Asian/Pac Island	5%	8%	6%	9%	5%	7%	6%	7%	5%	8%

Ethnicities by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	61%	52%	45%	44%	64%	59%	57%	56%	57%	53%
Hispanic	25%	30%	36%	34%	23%	26%	28%	28%	28%	29%
NH Black	5%	6%	10%	11%	4%	5%	6%	7%	7%	7%
Asian/Pac Island	5%	8%	6%	9%	5%	7%	6%	7%	5%	8%

Ethnicities by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	61%	52%	45%	44%	64%	59%	57%	56%	57%	53%
Hispanic	25%	30%	36%	34%	23%	26%	28%	28%	28%	29%
NH Black	5%	6%	10%	11%	4%	5%	6%	7%	7%	7%
Asian/Pac Island	5%	8%	6%	9%	5%	7%	6%	7%	5%	8%

Ethnicities by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	61%	52%	45%	44%	64%	59%	57%	56%	57%	53%
Hispanic	25%	30%	36%	34%	23%	26%	28%	28%	28%	29%
NH Black	5%	6%	10%	11%	4%	5%	6%	7%	7%	7%
Asian/Pac Island	5%	8%	6%	9%	5%	7%	6%	7%	5%	8%

Language Spoken at Home by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
English	68%	68%	51%	51%	67%	63%	52%	46%	60%	57%
Spanish	16%	18%	30%	26%	19%	20%	18%	18%	21%	20%
Asian-Lang.	4%	4%	4%	4%	2%	1%	4%	2%	3%	3%
Other	12%	10%	16%	20%	12%	16%	26%	34%	16%	20%

Language Spoken at Home by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
English	68%	68%	51%	51%	67%	63%	52%	46%	60%	57%
Spanish	16%	18%	30%	26%	19%	20%	18%	18%	21%	20%
Asian-Lang.	4%	4%	4%	4%	2%	1%	4%	2%	3%	3%
Other	12%	10%	16%	20%	12%	16%	26%	34%	16%	20%

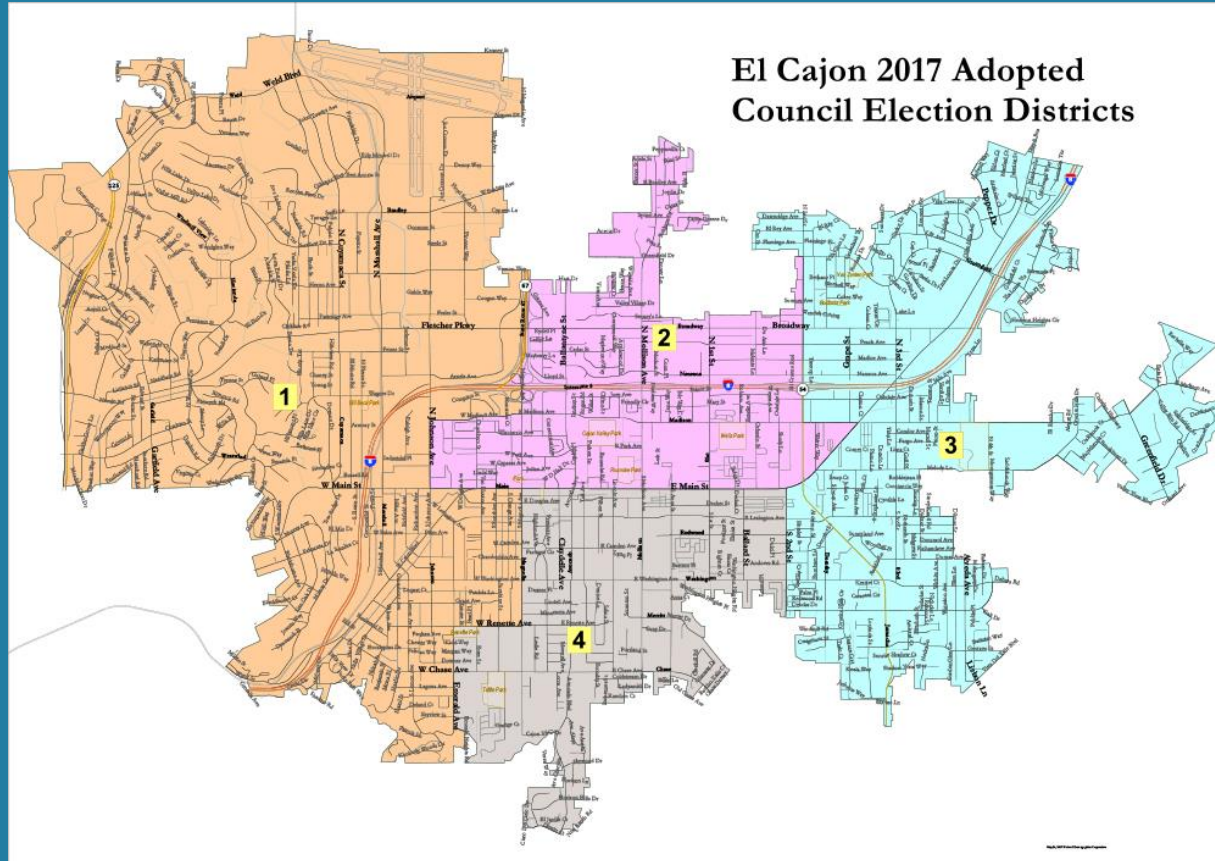
Language Spoken at Home by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
English	68%	68%	51%	51%	67%	63%	52%	46%	60%	57%
Spanish	16%	18%	30%	26%	19%	20%	18%	18%	21%	20%
Asian-Lang.	4%	4%	4%	4%	2%	1%	4%	2%	3%	3%
Other	12%	10%	16%	20%	12%	16%	26%	34%	16%	20%

Language Spoken at Home by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
English	68%	68%	51%	51%	67%	63%	52%	46%	60%	57%
Spanish	16%	18%	30%	26%	19%	20%	18%	18%	21%	20%
Asian-Lang.	4%	4%	4%	4%	2%	1%	4%	2%	3%	3%
Other	12%	10%	16%	20%	12%	16%	26%	34%	16%	20%

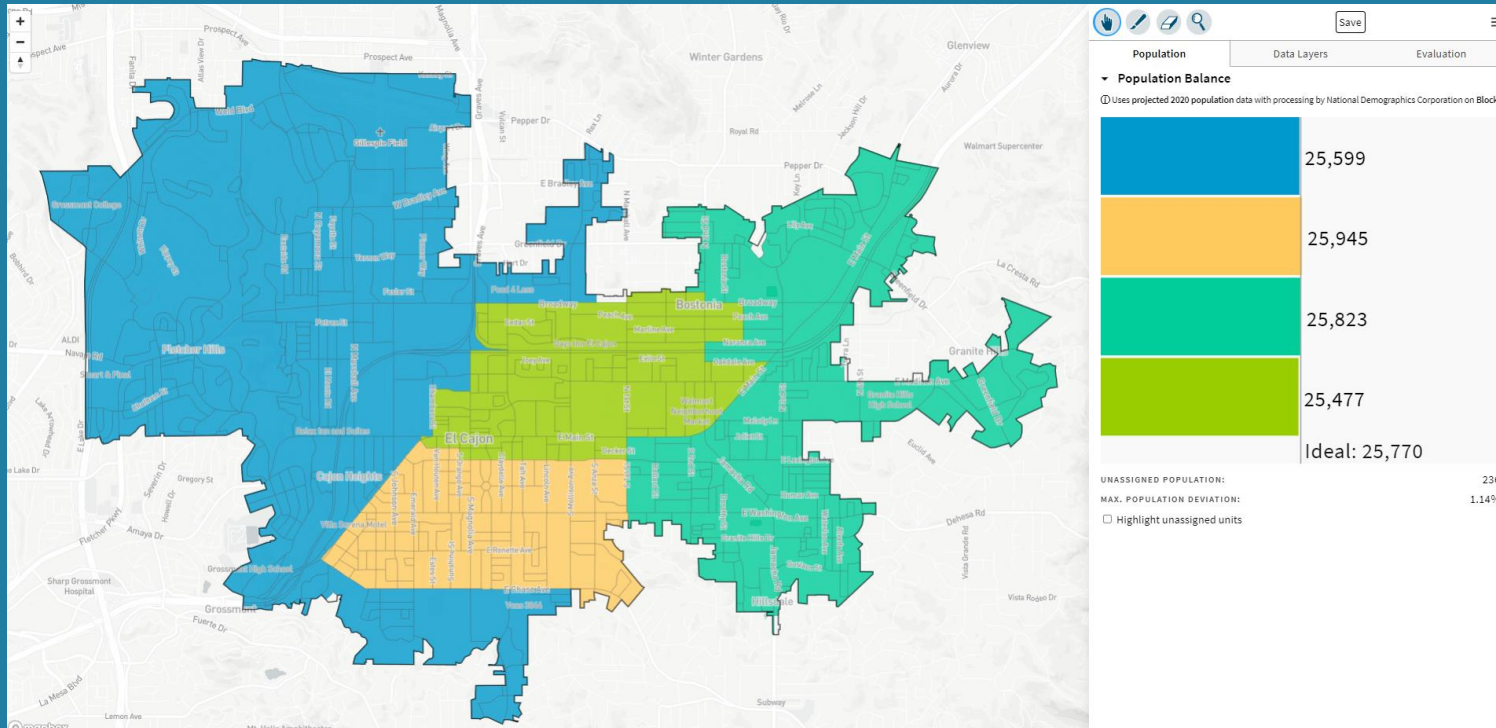
Draft Maps



City of El Cajon

Population Deviation: 5.35%

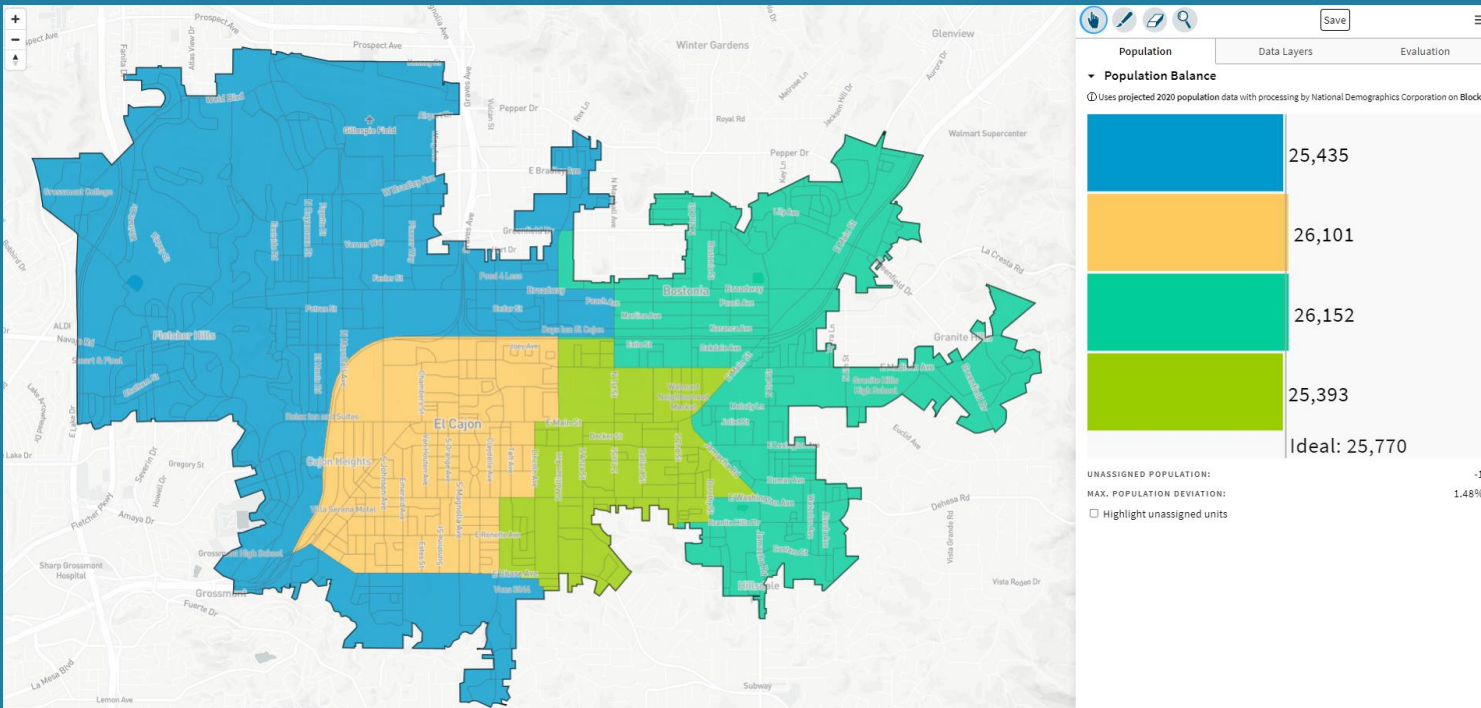
Draft Maps



Hermosillo (39890)

Population Deviation: 1.14%

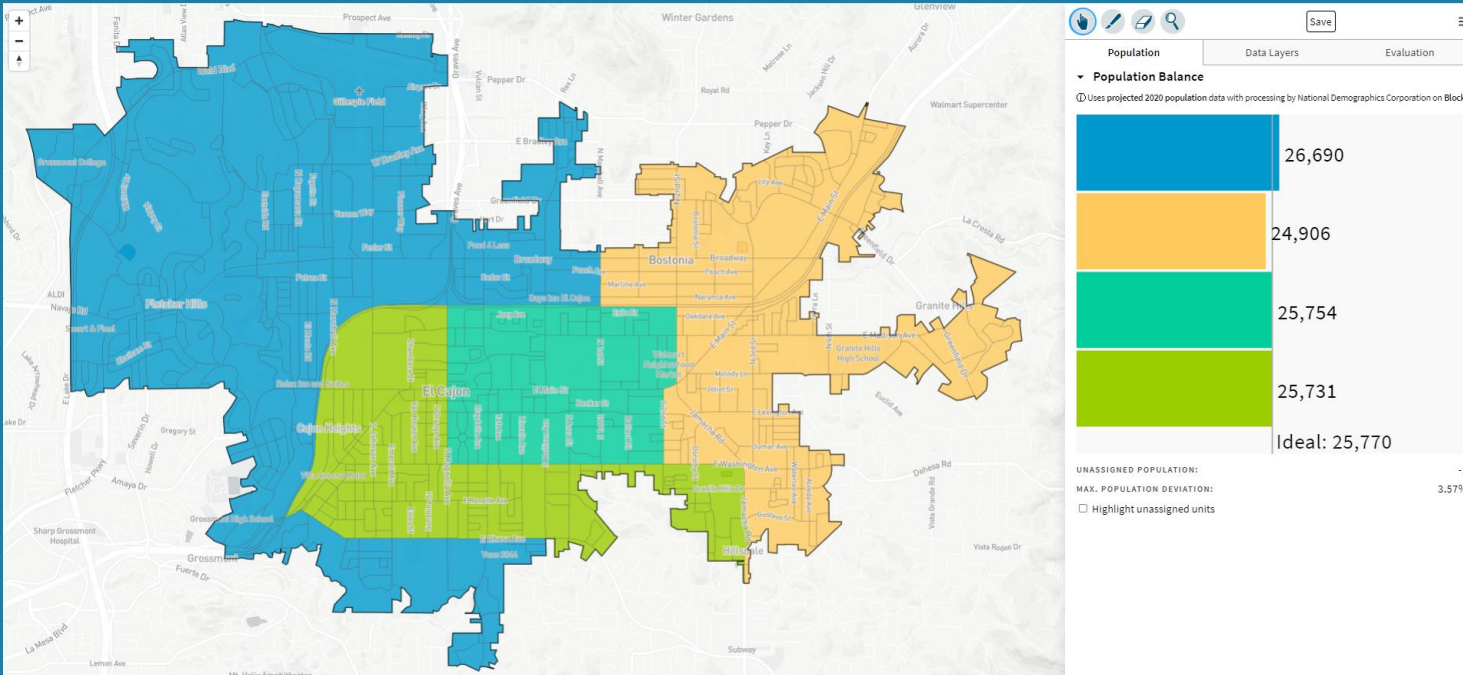
Draft Maps



Downtown & TDSP Together
(68764)

Population Deviation: 1.48%

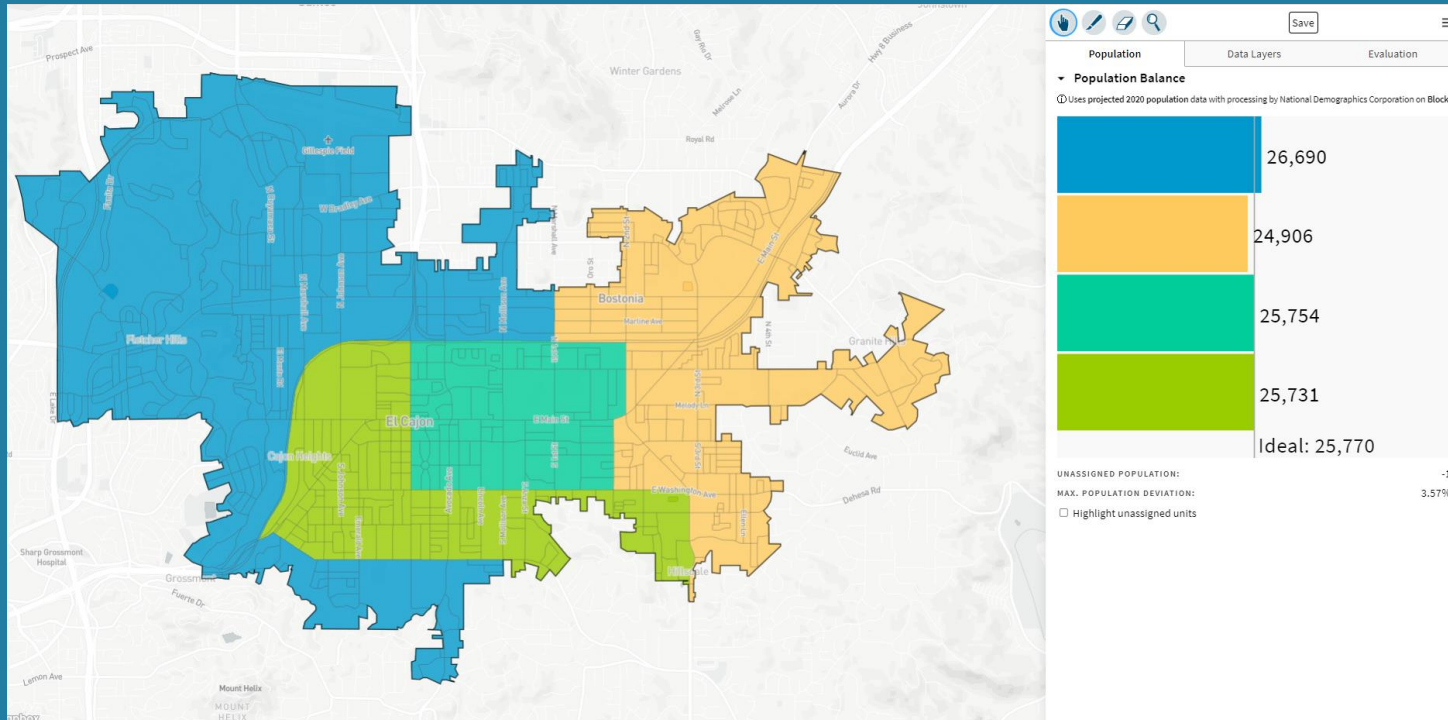
Draft Maps



Alternative Map 2017 (68789)

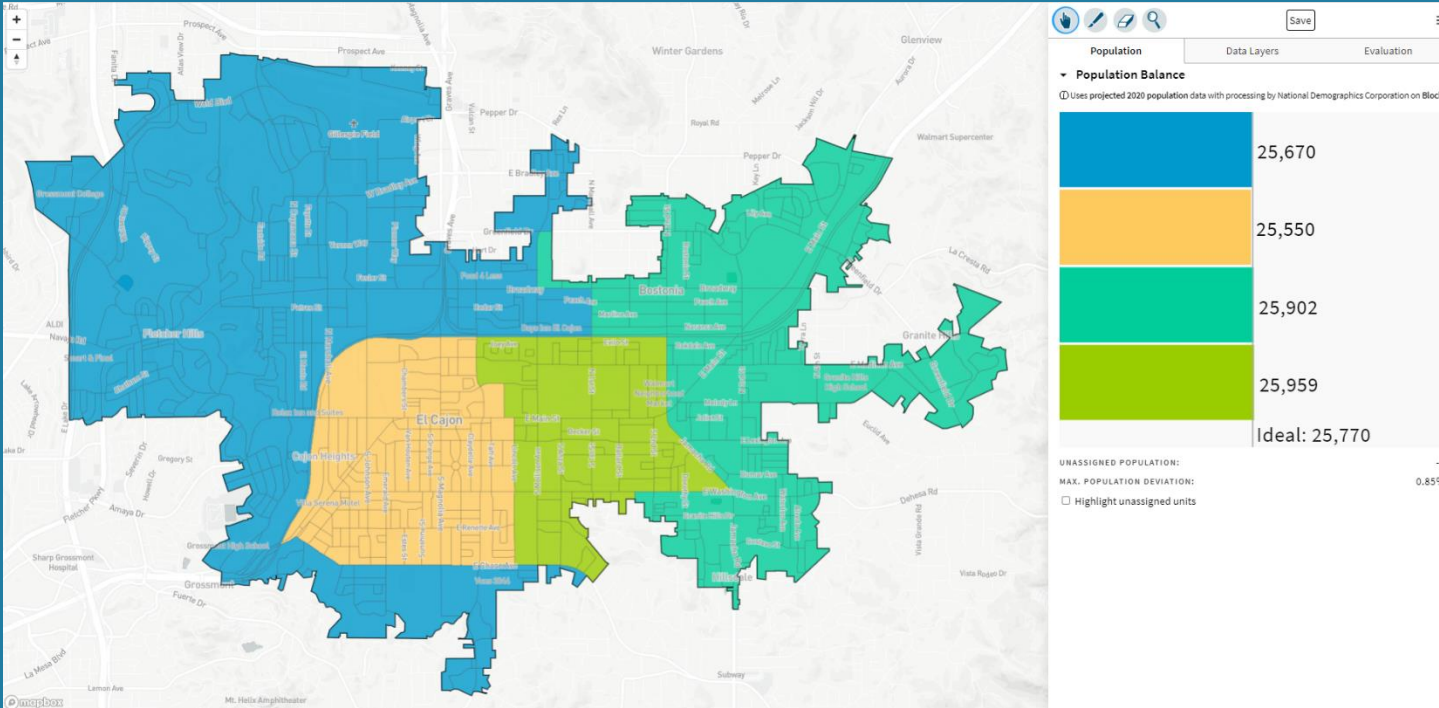
Population Deviation: 3.57%

Draft Maps



Alternative Map 2017 (68791)
Population Deviation: 3.57%

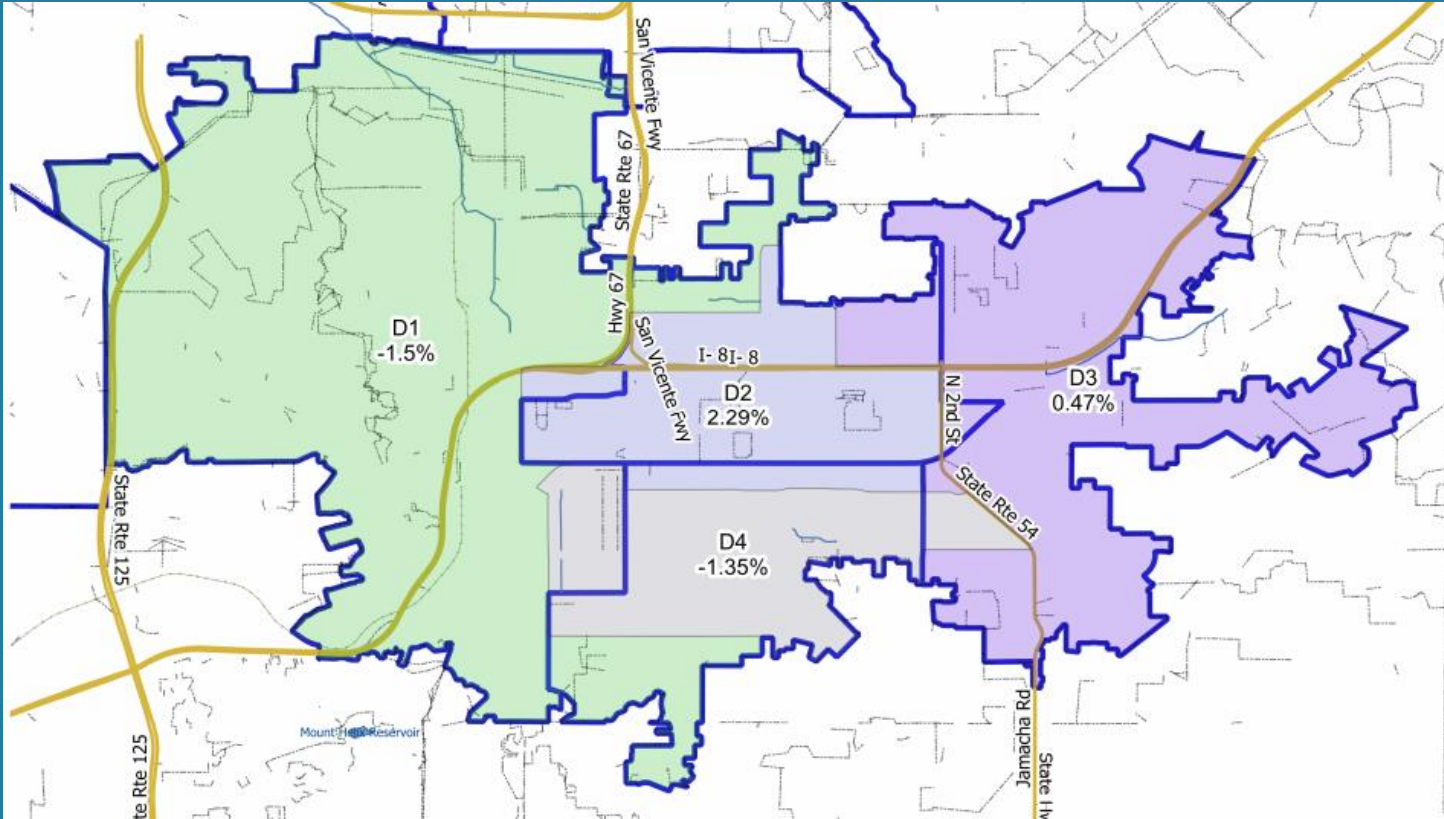
Draft Maps



2 for the Valley, 2 for the Hills
(68802)

Population Deviation: 0.85%

Draft Maps



Majdal Community Center
Population Deviation: 3.79%

Maps

Additional maps accepted through Friday January 14, 2022 @ noon

Public Hearing

Public Hearing to Discuss the Information Presented

City-Wide Naturalized Citizens

2017	2020	Change
33%	47%	+42%

Voting Age Ethnicity by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	66%	67%	49%	56%	68%	66%	61%	66%	61%	64%
Hispanic	22%	20%	32%	26%	21%	23%	24%	21%	24%	22%
NH Black	5%	4%	10%	12%	4%	4%	6%	7%	6%	7%
Asian/Pac Island	5%	7%	6%	6%	5%	6%	6%	5%	6%	6%

Voting Age Ethnicity by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	66%	67%	49%	56%	68%	66%	61%	66%	61%	64%
Hispanic	22%	20%	32%	26%	21%	23%	24%	21%	24%	22%
NH Black	5%	4%	10%	12%	4%	4%	6%	7%	6%	7%
Asian/Pac Island	5%	7%	6%	6%	5%	6%	6%	5%	6%	6%

Voting Age Ethnicity by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	66%	67%	49%	56%	68%	66%	61%	66%	61%	64%
Hispanic	22%	20%	32%	26%	21%	23%	24%	21%	24%	22%
NH Black	5%	4%	10%	12%	4%	4%	6%	7%	6%	7%
Asian/Pac Island	5%	7%	6%	6%	5%	6%	6%	5%	6%	6%

Voting Age Ethnicity by District (2017 to 2020)

	District 1		District 2		District 3		District 4		Total	
NH White	66%	67%	49%	56%	68%	66%	61%	66%	61%	64%
Hispanic	22%	20%	32%	26%	21%	23%	24%	21%	24%	22%
NH Black	5%	4%	10%	12%	4%	4%	6%	7%	6%	7%
Asian/Pac Island	5%	7%	6%	6%	5%	6%	6%	5%	6%	6%

Naturalized Citizens by District (2017 to 2020)

District 1		
37%	44%	+19%

District 2		
26%	39%	+50%

District 3		
44%	62%	+41%

District 4		
31%	49%	+58%

Downtown Master Plan

