



CITY COUNCIL
HOUSING AUTHORITY AND
SUCCESSOR AGENCY TO THE EL CAJON
REDEVELOPMENT AGENCY

Council Chamber
200 Civic Center Way
El Cajon, CA 92020

Joint Special Meeting Agenda NOVEMBER 9, 2021 2:45 p.m.

Bill Wells, Mayor
Gary Kendrick, Mayor Pro Tem
Michelle Metschel, Councilmember
Steve Goble, Councilmember
Phil Ortiz, Councilmember

Graham Mitchell, City Manager
Vince DiMaggio, Assistant City Manager
Morgan Foley, City Attorney
Angela Cortez, City Clerk

CALL TO ORDER: Mayor Bill Wells

ROLL CALL: City Clerk Angela Cortez

PLEDGE OF ALLEGIANCE TO FLAG AND MOMENT OF SILENCE

ADMINISTRATIVE REPORT:

1. City of El Cajon Redistricting Process

RECOMMENDATION:

That the City Council approves reconsideration of its prior decision and considers employing additional demographer services of National Demographic Corporation (NDC).

ADJOURNMENT: The Joint Special Meeting of the El Cajon City Council/ El Cajon Housing Authority/Successor Agency to the El Cajon Redevelopment Agency held this 9th day of November 2021, is adjourned.



City Council
Agenda Report

DATE: 11/09/2021
TO: Honorable Mayor and City Councilmembers
FROM: Graham Mitchell, City Manager
SUBJECT: City of El Cajon Redistricting Process

RECOMMENDATION:

That the City Council approves reconsideration of its prior decision and considers employing additional demographer services of National Demographic Corporation (NDC).

BACKGROUND:

On October 26, 2021, the City Council opted not to use NDC's additional demographic services. These services would allow NDC to provide a full analysis for each of the maps drafted and submitted by community members. The map data would look similar to the data provided in the attachment. During the November 4, 2021 redistricting public hearing, it was suggested that reconsideration should be given to the City Council's decision not to use NDC's additional services, and there was unanimous consent to direct staff to bring this matter back for reconsideration and possible approval of additional NDC services. Due to the unanimous consent to bring this item back the provisions of El Cajon Municipal Code section 2.12.080 (B) do not apply.

Prepared By: Graham Mitchell, City Manager

Reviewed By: N/A

Approved By: N/A

Attachments

Sample NDC Analysis

El Cajon - Current Districts

Category	Field	1	2	3	4	Total
2020 Census	Total Population	27,173	27,150	26,514	25,747	106,584
	Population Deviation	527	504	-132	-899	1,426
	Pct. Deviation	1.98%	1.89%	-0.50%	-3.37%	5.35%
Total Pop.	Hispanic/Latino	30%	34%	26%	28%	29%
	NH White	52%	44%	59%	56%	53%
	NH Black	6%	11%	5%	7%	7%
	NH Asian/Pac.Isl.	8%	9%	7%	7%	8%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	17,391	14,852	17,453	14,681	64,376
	Hisp	20%	26%	23%	21%	22%
	NH White	67%	56%	66%	66%	64%
	NH Black	4%	12%	4%	7%	7%
	Asian/Pac.Isl.	7%	6%	6%	5%	6%
	Native Amer.	0%	1%	1%	0%	1%
Voter Registration (Nov 2020)	Total	15,905	11,173	14,830	10,614	52,522
	Latino est.	20%	28%	21%	23%	22%
	Spanish-Surnamed	18%	26%	19%	21%	21%
	Asian-Surnamed	2%	3%	3%	5%	3%
	Filipino-Surnamed	1%	2%	1%	2%	1%
	NH White est.	76%	58%	75%	67%	71%
	NH Black	3%	12%	3%	6%	5%
Voter Turnout (Nov 2020)	Total	13,088	8,045	11,735	7,822	40,690
	Latino est.	18%	27%	19%	21%	20%
	Spanish-Surnamed	16%	24%	17%	19%	19%
	Asian-Surnamed	2%	3%	3%	5%	3%
	Filipino-Surnamed	1%	2%	1%	2%	1%
	NH White est.	76%	58%	75%	67%	71%
	NH Black	3%	12%	3%	6%	5%
Voter Turnout (Nov 2018)	Total	9,290	4,573	7,476	4,229	25,568
	Latino est.	14%	24%	16%	21%	17%
	Spanish-Surnamed	13%	23%	15%	20%	16%
	Asian-Surnamed	2%	2%	2%	3%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	81%	62%	79%	70%	75%
	NH Black est.	3%	11%	3%	5%	5%
Age	age0-19	24%	30%	26%	28%	27%
	age20-60	55%	57%	54%	54%	55%
	age60plus	21%	12%	20%	18%	18%
Immigration	immigrants	23%	32%	21%	36%	28%
	naturalized	44%	39%	62%	49%	47%
Language spoken at home	english	68%	51%	63%	46%	57%
	spanish	18%	26%	20%	18%	20%
	asian-lang	4%	4%	1%	2%	3%
	other lang	10%	20%	16%	34%	20%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	26%	13%	29%	21%
Education (among those age 25+)	hs-grad	51%	59%	56%	54%	55%
	bachelor	18%	13%	16%	11%	14%
	graduatedegrec	9%	4%	7%	6%	6%
Child in Household	child-under18	35%	41%	38%	43%	39%
Pct of Pop. Age 16+	employed	64%	65%	64%	58%	63%
Household Income	income 0-25k	12%	29%	17%	27%	21%
	income 25-50k	22%	28%	20%	24%	24%
	income 50-75k	18%	17%	16%	20%	18%
	income 75-200k	40%	23%	40%	26%	32%
	income 200k-plus	8%	2%	7%	2%	5%
Housing Stats	single family	67%	30%	67%	38%	50%
	multi-family	33%	70%	33%	62%	50%
	rented	46%	77%	44%	72%	60%
	owned	54%	23%	56%	28%	40%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).