



City of El Cajon

Redistricting: Public Hearing #2

September 8, 2021

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Redistricting Process

Step	Description
Initial Public Hearing July 14	Held prior to release of draft maps Education about the process and Communities of Interest
Census Data Release Mid/Late August	Census Bureau releases official 2020 Census population data
Public Hearing #2 September 8	Continue Education about the process and solicit input on Communities of Interest Provide overview of online mapping tools for public use
California Data Release Late September/Early October	California releases official “prisoner adjusted” 2020 redistricting data
Public Hearing #3 November 4	Discuss and review draft maps Solicit feedback from the public about draft maps
Public Hearing #4 January 22	Revised maps posted online and available at City of El Cajon Discuss and revise recommended final map options and discuss the election sequence
Map Adoption Deadline April 17, 2022	(Election Minus 205 Days) Statutory deadline to adopt map ordinance

Redistricting and the Census

Redistricting

Every 10 years, local governments use new data from the census to redraw their district lines to reflect how local populations have changed.

Cities like El Cajon must ensure that their district boundaries continue to be in population balance.

The Census Data

The City of El Cajon has no say over the configuration of the census and how any group or community is coded or counted.

The data used for redistricting comes from the Census Bureau and we must use it, regardless of any flaws it might have.

Redistricting and the Census (Cont.)

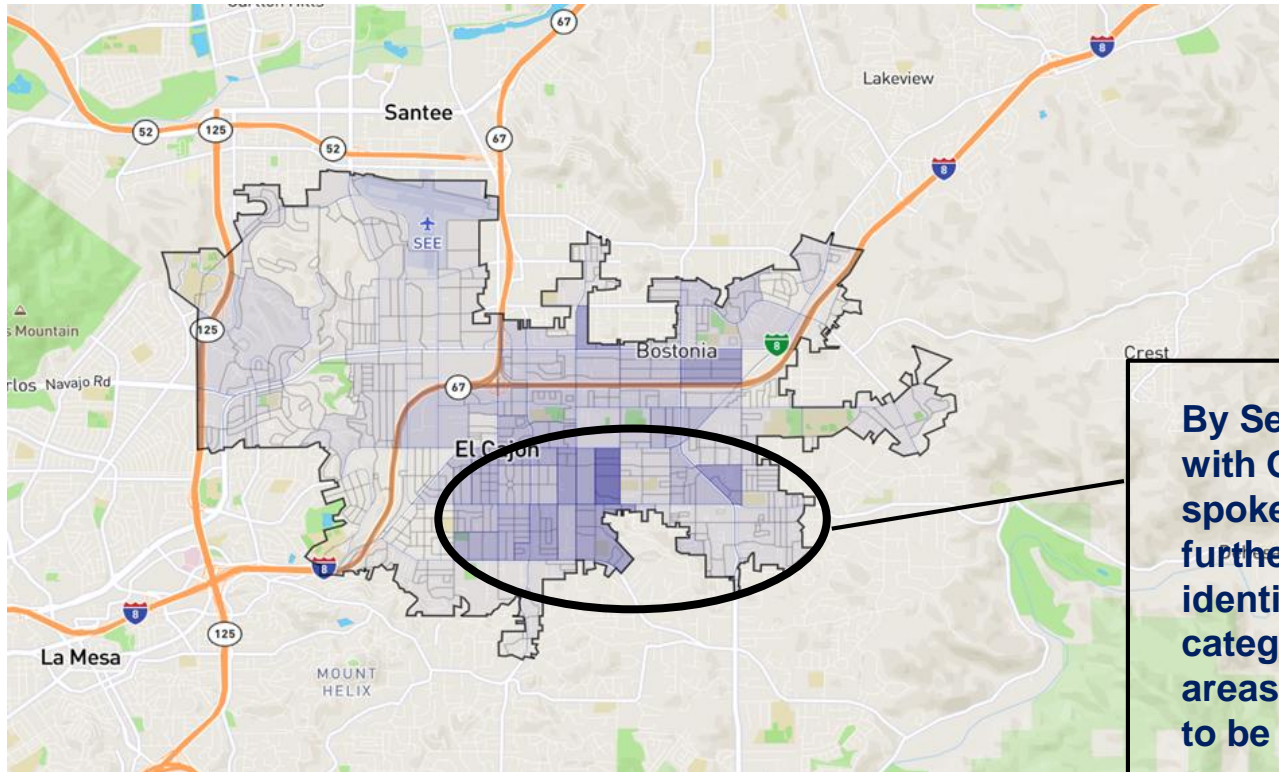
Some population groups are not easily counted in the census. This includes Middle Eastern, Somali and Afghani groups, who are not called out by ethnic background or language in the census.

Those groups can be identified in two ways:

1. Public testimony regarding communities or interest and neighborhoods
2. Looking for concentration of languages other than English (and not called out specifically) in the data

We plan to use the mapping tools and public input to ensure all populations are accounted for in this project.

El Cajon Example



While we won't be able to exactly pinpoint the population with counts, we can use this information to endeavor to keep the community together for districting purposes

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
(Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

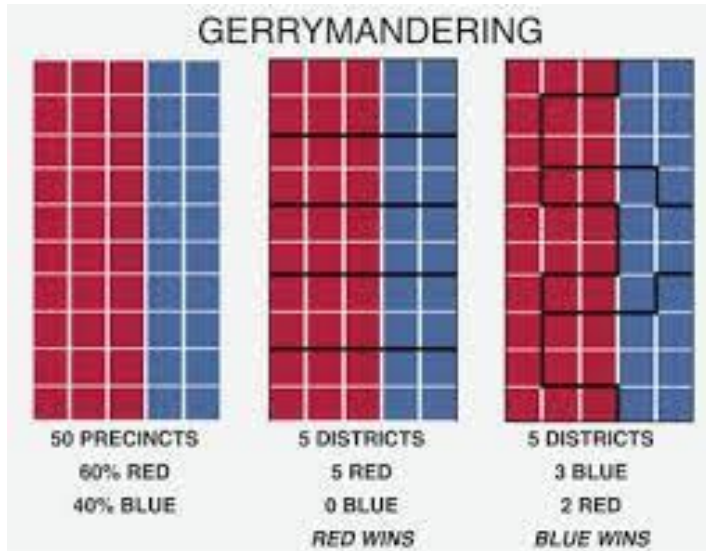
Minimize voters shifted to different election years
Respect voters’ choices / continuity in office
Future population growth
Preserving the core of existing districts

What is Gerrymandering?

Definition: manipulate the boundaries of (an electoral constituency) so as to favor one party or class

- Can apply to any type of group (political, racial, etc)

Types: there are various forms of gerrymandering like Cracking/Packing/Odd Shapes

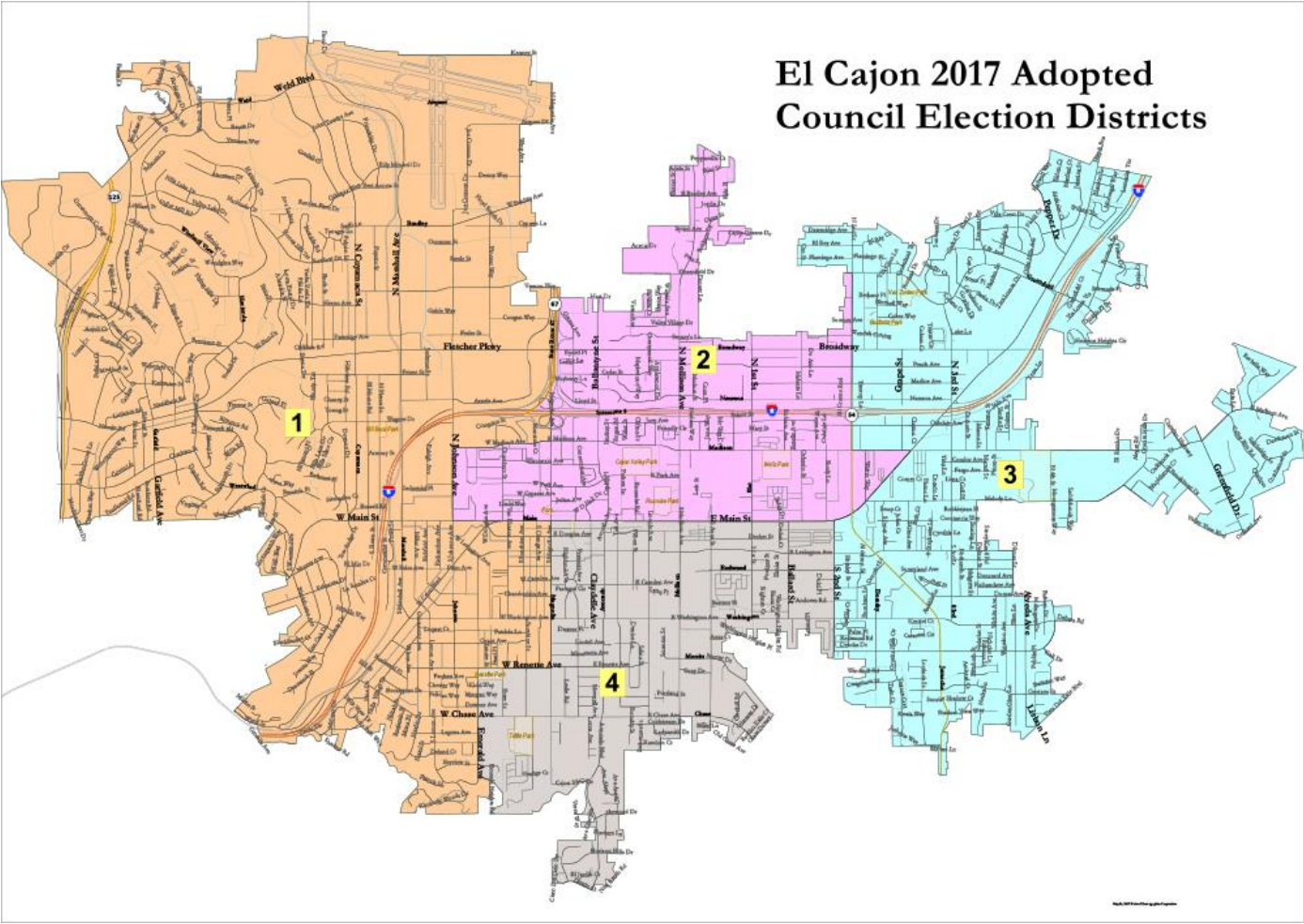


Source: Fairvote.org

“Packing” - practice of filling a district with a super majority of a given group

“Cracking” - practice of splitting a group among several districts to deny that group or party a majority in any of those districts

El Cajon Current District Map



Estimates of Current Population*

District	Estimated Population	Deviation from Ideal	% Deviation
1	25,911	141	0.55%
2	26,223	452	1.76%
3	25,189	-581	-2.26%
4	25,759	-12	-0.05%
Total	103,081	1,034	4.01%

Based on estimated new City population, the ideal size of each district ~25,770

	Category	District 1	District 2	District 3	District 4	Total
Citizen Voting Age Pop	% Hisp	20%	26%	23%	21%	22%
	% NH White	68%	56%	66%	66%	64%
	% NH Black	4%	12%	4%	7%	7%
	% Asian/Pac.Isl.	6%	5%	5%	5%	5%
	Category	District 1	District 2	District 3	District 4	Total
Language spoken at home	english	68%	51%	63%	46%	57%
	spanish	18%	26%	20%	18%	20%
	asian-lang	4%	4%	1%	2%	3%
	other lang	10%	20%	16%	34%	20%

*Population numbers are NDC total population **estimates** using ACS data to identify where population growth has occurred since 2010. Demographics actuals from ACS data.

Public Mapping Tools

Tools for drawing your own maps are available on the City of El Cajon Redistricting Page:

www.elcajon.gov/redistricting

**Chula Vista Redistricting 2021
Public Participation Kit
Total Population by Population Unit**

You can draw a population-balanced proposed set of districts, or just draw the neighborhood / community of interest that you want to see kept together in the final map. Use this map with the Microsoft Excel kit supplement and online Story Map.

Each number indicates the total population of that area. Each district must have approximately 65,567 residents, with no more than a 6,838 difference between the largest and smallest. (Final numbers may differ upon the official 2020 Census data are available.)

		Census				Percentages				
Group	Category	1	2	3	4	1	2	3	4	
Chula Vista 2021 Public Participation Kit										
enter your name here										
2000	Total Pop.	0	0	0	0	274,263	274,263			
2000	Deviations Basis	-48,567	-48,567	-48,567	-48,567	0	-100.00%	-100.00%	-100.00%	0.00%
2010	Total CVAP	0	0	0	0	163,297	163,297			
2010	Hispanic	0	0	0	0	85,716	85,716	#DIV/0!	#DIV/0!	52%
2010	Non-Hispanic	0	0	0	0	77,581	77,581	#DIV/0!	#DIV/0!	48%
2010	White	0	0	0	0	9,246	9,246	#DIV/0!	#DIV/0!	6%
2010	Black	0	0	0	0	28,323	28,323	#DIV/0!	#DIV/0!	17%
2010	Other	0	0	0	0	163,118	163,118	#DIV/0!	#DIV/0!	99%
2010	Native	0	0	0	0	86,983	86,983	#DIV/0!	#DIV/0!	53%
2010	Asian	0	0	0	0	3,473	3,473	#DIV/0!	#DIV/0!	2%
2010	Other	0	0	0	0	73,706	73,706	#DIV/0!	#DIV/0!	46%
2010	Total Whites	0	0	0	0	126,393	126,393	#DIV/0!	#DIV/0!	77%
2010	Latino	0	0	0	0	85,204	85,204	#DIV/0!	#DIV/0!	52%
2010	Other	0	0	0	0	2,773	2,773	#DIV/0!	#DIV/0!	2%
2010	Other	0	0	0	0	39,412	39,412	#DIV/0!	#DIV/0!	24%

Submitter's Comments about the plan:
I think this map makes sense because

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to redistricting@chicavista.gov. You can hand-deliver, mail, fax, text and email, or photograph and email your map.

Public Mapping Tools

1. Paper Mapping Kit

- Easy to use paper map
- Draw, color, highlight areas for districts or communities of interest
- Can be coupled with excel tool to easily calculate district populations

2. DistrictR

- Online tool
- Easy interface to draw districts or highlight communities of interest
- Tool can provide basic demographics and calculate populations

3. Caliper Maptitude

- Online tool used by demographer
- Public can draw their own maps
- Tool can provide demographics and calculate populations

Defining Communities of Interest

Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Describing Communities of Interest in El Cajon

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by city policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Testimony & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

What are the key Communities of Interest in El Cajon?

- Specific Area
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Other unifying characteristics

Next Steps

Access the City of El Cajon Redistricting Page for More information:

www.elcajon.gov/redistricting

Try the Mapping Tools:

[Draw Map | El Cajon, CA](#)

Provide comments:

redistricting@elcajon.gov

NEXT PUBLIC HEARING (November 4)