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City of El Cajon PRESS RELEASE

FOR IMMEDIATE RELEASE

El Cajon Announces Redistricting Hearing and New Online Mapping Tool

El Cajon, CA – The El Cajon City Council is hosting a Redistricting Hearing on Wednesday, September 8, at 6:30 p.m. at the Renette Recreation Center, located at 925 S. Emerald Avenue, in El Cajon. Redistricting is the process of adjusting City Council voting districts, following the US Census, to ensure that each district has roughly the same number of voting-aged residents.

During the hearing, City staff and the City's redistricting consultant, National Demographic Corporation (NDC), will provide an overview of the redistricting process, introduce mapping tools, and continue gathering input about communities of interest. Communities of interest are neighborhoods with similar economic or social interests.

The City also posted a new online mapping tool to its website. Using population and demographic projections, the program allows users to draw district boundaries or maps and identify communities of interest. The program also provides population demographic estimates for each of the drawn districts.

Translated information including presentations, tutorials, and flyers can be found on the City's website. Materials are available in Spanish, Arabic, and Somali. Residents may request an interpreter for the hearing by email at redistricting@elcajon.gov.

The City Council will host two additional hearings on November 4, 2021, and January 22, 2022. To learn more, visit www.elcajon.gov/redistricting.