

City of El Cajon Agenda Report

MEETING: 5/9/17

ITEM NO: 100



TO: Mayor Wells, Mayor Pro McClellan,
Councilmembers Goble, Kalasho, Kendrick

FROM: Brett Channing, Deputy Director of Administrative Services

SUBJECT: Review of Draft City Council District Maps for District Elections

RECOMMENDATION: That the City Council

- Opens the Public Hearing and receives testimony on draft City Council District Maps and election sequence;
- Closes the Public Hearing; and
- Approve moving forward with the five (5) maps recommended by the City’s Consultants for further discussion and testimony at the May 23, 2017 City Council Public Hearing.

BACKGROUND: On November 7, 2016, the residents of El Cajon voted to approve Measure S with 69% of the vote. This vote officially amended the El Cajon City Charter, changing the City’s election method from at-large to by-district for City Councilmembers, starting with the 2018 municipal general election. The Mayor will continue to be elected at-large.

At its February 14, 2017 meeting, the City Council adopted a set of criteria and a timeline for implementing Measure S. The City then held four community workshops during the months of February and March, each in a different quadrant of the City. The purpose of these meetings was to inform the community about the adopted criteria and timeline and to engage them in the process of drawing and submitting maps with suggested City Council district boundaries.

By March 27, 2017 the City received approximately 160 maps in total from the community. However, there were just 15 different maps in all, as two of the maps were submitted by over 140 people. These maps and their correlated demographics were posted on the City’s website along with three maps created by the City’s contracted demographer, National Demographics Corporation (NDC), making 18 in total.

On April 18, 2017, the City held a community workshop at the El Cajon Police Station Community Room for the purpose of going over the 18 maps with the community and receiving feedback about them. There was a great turnout at this meeting, with approximately 46 community members in attendance. Arabic translation services were

utilized at the workshop.

Since the April 18 Workshop, the City received an additional three (3) draft maps for consideration. This brings the total to 21 draft maps that meet all the required criteria adopted by the City Council on February 14, 2017.

For tonight's public hearing, NDC will present the City Council all 21 draft maps that were submitted. Each map and its correlating demographic breakdown has been made public for at least 7 days by being posted on the City's website. This is in compliance with the newly adopted state law (AB 350) regarding the transition to district elections.

In order to assist in the reviewing process, NDC has categorized each map into one of three groups that display a recurring theme; (1) a united west (i.e. Fletcher Hills) and east (i.e. Olive Hills/Granite Hills), (2) a united west and divided east, and (3) a divided west.

During the public hearing, NDC will recommend to the City Council that it narrow the draft maps under consideration from 21 down to five (5). This includes two maps from groups 1 and 2, and one map from group 3.

The five maps being recommended for future discussion at the May 23 City Council Meeting are:

Group 1

- 1) NDC Orange
- 2) PCirco1

Group 2

- 3) Sadler1
- 4) SDavidson1

Group 3


- 5) NDC Green

During their presentation, NDC will provide justification as to why they are recommending these five maps. Should the City Council wish to substitute one recommended map for a different one or add an additional map for further consideration, they will have the opportunity to do so during the public hearing.

FISCAL IMPACT: None.

PREPARED BY:

APPROVED BY:



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